

Table 4. Brands Where TITL #34 Tar Results are
Higher than PM Advertised Results (mg/cigt.)

	QA 1991 Year Average	QA 1991 Specification Tar	Recomm.* Tar Targets	Philip Morris Advertised Tar	TITL Market Sample #33	TITL Market Sample #34	TITL Market Sample #34 Rounded
B & H Lts Menthol 100FMHP	10.9	11	11	10	10	10.6	11
B & H Multifilter KFSP	11.9	11.5	11	11	11	11.5	12
Bristol KNFSP	24.1	23	25	23	NL	26.7	27
Commander KNFSP	23.4	23	25	26	26	27.1	27
English Ovals KNFHP	22.5	22	23	23	23	24.3	24
Virginia Slims Ultra Lts 100FHP	6.2	6	15	5	5	5.5	6

NL = Not Listed

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= Recommended PM Tar Targets

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